

NEWS RELEASE



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For Immediate Release

HSACenter.com Introduced as New Online Resource for Consumers Seeking to Save on Health Care and Taxes

INDIANAPOLIS (April 11, 2007) – A new Web site, www.HSACenter.com, offers consumers a convenient, one-stop location to find comprehensive, straightforward information on health savings accounts (HSAs) and how they work.

Among its features are an extensive question-and-answer section and five key questions that help individuals determine if an HSA is the right choice for them and their families.

Launched by UnitedHealthcare's Golden Rule Insurance Company, an HSA pioneer and leader in the individual and family health insurance market, www.HSACenter.com provides consumer-friendly information presented in multiple formats including text, video, flash and audio. Additional and updated content, including an HSA calculator, will be added on a regular basis.

America's Health Insurance Plans recently reported that 4.5 million Americans are now covered by HSA health plans; Consumer Driven Market Report puts that number at 6 million. Moreover, the U.S. Department of Treasury estimates that the number will expand to 25-30 million consumers by 2010.

"These numbers will continue to grow as more Americans come to understand the affordability, tax savings and control over health care spending that HSA plans offer. In fact, one-third of customers purchasing HSA plans from Golden Rule last year were previously uninsured. We developed HSACenter.com as a valuable tool for consumers looking for affordable health insurance, tax savings and a way to save for retirement health care needs," Golden Rule CEO Richard A. Collins said.

Golden Rule's experience and expertise in the consumer-driven health care market goes back more than a decade to when it introduced the first medical savings account (MSA) in the early 1990s. Today, 40 percent of Golden Rule customers are covered by HSA plans, and these customers have accumulated more than \$165 million in their savings accounts for current and future health care spending, including retirement.

A leader in the individual and family insurance market for 60 years, Golden Rule became a UnitedHealthcare company in 2003. UnitedHealthcare's individual line of business, which includes Golden Rule, PacifiCare, American Medical Security (AMS), MAMSI and UnitedHealthcare underwritten by Golden Rule, offers PPO health insurance and HMO products to individuals and families in 37 states and the District of Columbia.

About UnitedHealthcare

UnitedHealthcare (www.unitedhealthcare.com) provides a full spectrum of consumer-oriented health benefit plans and services. The company organizes access to quality, affordable health care services on behalf of more than 28 million individual consumers, contracting directly with more than 520,000 physicians and care professionals and 4,700 hospitals nationwide to offer consumers broad, convenient access to services nationwide. UnitedHealthcare is one of UnitedHealth Group (NYSE: UNH), a diversified Fortune 50 health and well-being company.

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